Tynan Drake

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Summary

Product designer who builds. Sole designer at a small agency, where I own product work from brief to launch. I prototype in code so ideas are tested as real interactions before handoff.

Experience

Armor, UX Designer

Philadelphia, PA — Oct 2024 – Present

- Designed B2B and consumer products, ranging from Flagger Force's timesheet app (3,000+ field employees, with significantly fewer incorrect submissions) to FadeOdds, a sports-betting research platform.
- Owned design of Flagger Force's ordering portal, led to 1,000 client companies voluntarily moving all their orders to to the portal from phone and email.
- Built a design system and pitched it live to Flagger Force's executives, who adopted it across all their digital products.
- Built my own tools with Claude Code to fix team workflow gaps: a sitemap generator that cut a multi-hour process into 3 clicks, and a prototyping platform where clients comment directly on our work, with feedback summarized and routed to a coding agent via MCP.
- Designed and built marketing sites for various clients, translating brand identities into responsive, motion-driven experiences.

Craft Studios, UX Designer

Philadelphia, PA — Contract role, Mar 2023 – Jun 2024; Co-op role, Mar 2022 – Sep 2022.

- Designed Keller Williams property landing pages launched to 200K agents, informed by competitive research and internal data analysis and refined with cross-functional teams.
- Co-led research-driven design concepts making dense stats approachable for casual fans on Sports Reference; the work helped make the case for hiring 3 full-time researchers.
- Conducted user research, competitor analysis, and journey mapping to find pain points and recommend UX improvements for an enterprise logistics platform.

HomeSource Systems, UX Designer (Co-op)

Sewell, NJ — Feb 2021 – Sep 2021

- Designed proprietary software and client-facing websites in an in-house team.

Education

Drexel University, B.S. User Experience & Interaction Design, 2024

Honors: Summa Cum Laude (3.94 GPA), Portfolio Scholarship, Founder's Scholarship.

Skills

Design: Product Design, Prototyping, Design Systems, Mobile Design, Motion Design
AI/Code: Claude Code, Codex, Figma MCP, Vercel, HTML/CSS
Research: User Research, Usability Testing, User Journeys, Competitor Analysis
Tools: Figma, Framer, Adobe Creative Suite